#### **MASTERS SCIENTIFIC JOURNAL**

## 27 April / 2025 /16– NUMBER INTERACTIVE TEACHING METHODS IN LANGUAGE EDUCATION

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**Abstract:** Language education has evolved significantly, with interactive teaching methods playing a crucial role in enhancing students' engagement and proficiency. This paper explores various interactive techniques, such as role-playing, gamification, and technology integration, that improve language acquisition. The study highlights the benefits of these methods, their challenges, and their impact on learners' motivation and retention. Findings suggest that interactive approaches foster better communication skills, cultural understanding, and long-term language retention.

**Keywords:** Interactive learning, language education, gamification, technology in education, role-playing

Аннотация: Языковое образование значительно изменилось, и интерактивные методы обучения играют решающую роль в повышении вовлеченности и мастерства студентов. В этой статье рассматриваются различные интерактивные методы, такие как ролевые игры, геймификация и интеграция технологий, которые улучшают усвоение языка. В исследовании подчеркиваются преимущества этих методов, их проблемы и их влияние на мотивацию u удержание учащихся. Результаты показывают, что подходы интерактивные способствуют общения, улучшению навыков культурного понимания и долгосрочного удержания языка.

Ключевые слова: Интерактивное обучение, языковое образование, геймификация, технологии в образовании, ролевые игры

Language learning is a dynamic process that requires active participation. Traditional rote learning methods often fail to engage students, leading to limited proficiency. Interactive teaching methods, which emphasize communication, critical thinking, and real-world application, have gained popularity in recent years. This paper examines the effectiveness of interactive techniques in language education and their impact on learners.

This study employs a qualitative approach, analyzing case studies from various educational institutions that incorporate interactive teaching strategies. Surveys and interviews were conducted with language educators and students to assess their experiences with different methods. Additionally, a literature review of existing research on interactive learning in language education was performed.

The findings indicate that interactive teaching methods significantly enhance students' language proficiency, confidence, and engagement. Key results include:

Role-playing: Improved conversational skills and cultural awareness.



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Gamification: Increased motivation and retention of vocabulary.

Technology integration: Enhanced accessibility to diverse linguistic resources through applications and virtual exchanges.Collaborative learning: Strengthened communication and teamwork abilities.

The study confirms that interactive teaching methods create a more engaging and effective learning environment. However, challenges such as technology accessibility, instructor training, and classroom management issues need to be addressed. Future research should focus on the long-term impact of these methods and explore ways to integrate them seamlessly into traditional curricula.

Conclusions

Interactive teaching methods significantly improve language acquisition by fostering engagement and real-world application. Their integration into language education should be encouraged to enhance learning outcomes.

Acknowledgements

The authors extend their gratitude to educators and students who participated in the study and provided valuable insights.

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